



Light for the Lost & Men's Ministries





VISION OF LFTL:

“Light for the Lost provides evangelistic resources for missionaries and missionary partners in five platforms: print, audio, video, internet technologies, and apps.”



www.lftl.ag.org

National Team Contacts



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How do missionaries and churches apply for LFTL funds?

1. AGWM missionaries apply through AG Passport portal.
2. AGUSM missionaries apply on the secure AGUSM missionary website, complete the *U.S. Missions-LFTL Request*, then submit it to AGUSM.
3. District projects fill out the *District Projects-Light for the Lost Assistance* form and get signatures from district officials, then submit to the National LFTL office.

What resources are eligible for LFTL funding?

1. Resources include, but are not limited to:
 - Salvation-type tracts for general distribution
 - Apps and websites designed for evangelism
 - Bibles and Scripture portions for evangelism or discipleship
 - Translation and production of evangelistic videos

Who may apply for LFTL funding?

1. All nationally appointed missionaries in good standing with AGUSM and AGWM.
2. Ministries recognized by the General Council of the Assemblies of God as endorsed/partner ministries.
3. District appointed missionaries, for endorsed evangelism-specific events.

How are applications processed?

1. Steering Committee meetings are quarterly (dates subject to change). 2026 Meeting Dates are:

March 31

June 4

September 21

December 8

2. Quarterly application deadlines are the 15th of the month prior to the meeting.

After applying, how long does it take to receive funds?

1. This varies depending on the approval process, the commitment of the district, and the availability of funds.
2. Each approved missionary/ministry will be notified of any approvals granted for their specific projects. They will then be contacted by the missions department when funds are available. All questions should be directed through these channels.

How are funds disbursed?

1. AGUSM and AGWM missionaries receive LFTL funding through their missions account. The National LFTL office disburses funding to regional/USM offices, which then disburse to the approved projects.
2. District projects receive funding through the district office. The National LFTL office disburses funding to the district office which will in turn disburse to the approved projects.

How are missionaries and districts/networks notified?

1. The *Quarterly Approved Projects* form is sent to LFTL directors. This form must be signed and returned to LFTL before funds can be released.
2. LFTL and AGUSM contact missionaries directly when funds are available.

What is the district's/network's responsibility in this process?

1. **ONLY the district LFTL director or superintendent can authorize the release of funds.** Without their authorization LFTL can't release funds.
2. Each district has up to 12 months to raise the funds for approved projects. Recurring, unfunded, or under-funded projects need to be renewed yearly.
3. It is beneficial for directors to communicate often with their missionaries.

What is the missionary's responsibility in this process?

1. Missionaries have 60 days (U.S. and District Projects...AGWM allows 6 months) to report to LFTL how the funds were used, along with receipts, and to return any unused funds.
2. Missionaries are urged to communicate with the district and National LFTL office any reports and testimonies resulting from their evangelism ministry using LFTL funds.

What is a Quarterly Return?

Each quarter, 10% of LFTL income from each district is returned to the district for the purpose of promotion and administration of LFTL. These funds are to be used at district officials' discretion, in consultation with district LFTL leadership. ([See Quarterly Return Report example](#))

How are Quarterly Returns processed?

1. Each quarter, contributions are calculated for each district. Returns are issued during the months of February, May, August, and November and are sent to the district/network. A copy of the worksheet detailing the funds will be emailed to the respective district/network LFTL director.
2. Districts/Networks have the option to receive funds automatically or to have their quarterly return held at the National LFTL office until requested.

On what can Quarterly Returns be spent?

Districts/Networks are encouraged to spend their quarterly returns in a way that would amplify, support or further develop evangelism ministry.

Enclosed forms:

1. [LFTL District Projects Application](#)
2. [AGUSM Application](#)
3. [Approved Projects](#)
4. [District Missions Report](#)
5. [Quarterly Returns](#)
6. [Host Church Giving Credit](#)
7. [Resource Product Order Form](#)



District Projects Request for Light for the Lost Assistance

Part I: Applicant Data

Ministry: _____ Date: _____
 Contact: _____
 Address: _____
 City/St/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Part II: Projected Use of Funds

Quantity	Description of Resources*	Amount	Date Needed By
Grand Total of Application		0.00	

**Description of Resources must be specific to determine eligibility. Vague requests will be returned for more information which will cause a delay in your approval.*

Part III: Projected Use of Resource

**Please describe the intended audience/recipient of the funds, and the setting/event where they will be used.*

Part IV: District Appeals

Home District: _____
 Possible Partnering Districts: _____

Part V: Approval

District Men's Director or LFTL Coordinator** _____ Date: _____
 District Missions Director or Superintendent** _____ Date: _____

*** Two different District Official signatures required before mailing to the National LFTL Office for consideration.*

Please send completed forms to:
 Light for the Lost
 1445 N Boonville Ave
 Springfield MO 65802-1894
 Fax: 417.832.0574

Reset Form

Request for Light for the Lost Assistance

Submit

Assemblies of God U.S. Missions

PART I: Applicant Data

Name: Date:

Department: Address:

City: State: Zip Code:

Phone Number: Fax Number:

PART II: Projected Use of Funds (Be Specific)

Quantity:	Description of Resources:	Amount:	Date Needed by:
Grand Total of Application			

PART III: District Appeals

Credentialed District (Working):

Home District (Sending):

Possible Partnering Districts:

PART IV: Approvals

AGUSM National Department Director: _____ Date: _____

LFTL/AGUSM Steering Committee: _____ Date: _____

PART V: District Pledges

District: _____ Director: _____ Date: _____ Amount Pledged: _____

District: _____ Director: _____ Date: _____ Amount Pledged: _____

District: _____ Director: _____ Date: _____ Amount Pledged: _____

District: _____ Director: _____ Date: _____ Amount Pledged: _____

Assemblies of God U.S. Missions

Administrator's Office

1445 N Boonville • Springfield, Missouri 65802 • (P) 417.862.2781 • (F) 417.863.7276



Note: If you are completing this on a MAC, please click the button to save.
Save it to your desktop. Attach form to an email and send to
usmissions@ag.org.

Save to Desktop

Rev. 10/22

LFTL Approved Projects
Approved Proj Example.xlsx

AGWM Field	Missionary Name	Missionary District	Amount Requested	Amount Approved	Date Approved	Amount Committed	Signature
AFRICA							
ASIA PACIFIC							
EURASIA							
Country Served	Missionary Name	[YOUR DISTRICT]	5,000.00	5,000.00	Dec-22		
EUROPE							
INTERNATIONAL SERVICES							
Global University	Project Name	ALL DISTRICTS	45,000.00	45,000.00	Dec-22		
Life Publishers	Project Name	ALL DISTRICTS	50,000.00	50,000.00	Dec-22		
LATIN AMERICA							
Country Served	Missionary Name	[YOUR DISTRICT]	1,000.00	1,000.00	Dec-22		
AGUSM Applicant	Working District	Home District	Amount Requested	Amount Approved	Date Approved	Amount Committed	Signature
CHAPLAINCY							
CHI ALPHA							
GOSPEL OUTREACH							
INTERCULTURAL MINISTRY							
Missionary Name	Working District	Home or Partner District	2,050.00	2,050.00	Dec-22		
YOUTH ALIVE							
Special Project Applicant	Contact	District	Amount Requested	Amount Approved	Date Approved	Amount Committed	Signature
Church or District Ministry Name	Contact	[YOUR DISTRICT]	1,500.00	1,500.00	Dec-22		
<i>Districts in Italics are possible partnering districts the Missionaries have listed on application.</i>							
Approved Projects +							

Light for the Lost
Assemblies of God Total Giving Credit Request for Host Churches

Account Number _____ Date _____
Church Name _____
Pastor Name _____
Address _____
City, State, Zip _____

Instructions:

1. All church information should be written legibly on the form to insure that proper credit is given.
Churches may receive credit for the following LFTL related items:
 - a. Actual church expenses for the event
 - b. Actual church expenses for the speaker
 - c. Actual church expenses for District LFTL Leadership/personnel
2. The form should be approved by the District LFTL leadership prior to being sent to the national LFTL office for processing. Submit all credit requests within 30 days of the event/tour.
3. Requests for AG Total Giving Credit will be processed through General Council Contributor Services.
A receipt will not be issued.

Host Church Expense

Event (meal, décor, facilities use, etc...) _____
Advertising _____
Printing _____
Promotional _____
*Travel Expense for Speaker/LFTL personnel _____
*Room and Board for Speaker/LFTL personnel _____

Total Amount of Credit _____

**Receipts for hotel, car rental and airfare must be provided for Assemblies of God Total Giving Credit*

**Labor costs cannot receive giving credit. This would include office staff, housekeeping, or honorariums.*

Approval	
Pastor	_____
District LFTL Leadership	_____
National LFTL Leadership	_____

Please submit completed form to:
Light for the Lost
1445 N. Boonville
Springfield, MO 65802-1894
fax: 417-832-0574

updated 5/2022



ORDER FORM



MY HEALTHY CHURCH: Order by phone 1-855-642-2011, by fax 1-877-840-5100, or myhealthychurch.com
 For LFTL and Men's Ministries: 417.370.6280 or sbull@ag.org

ALLOW 8 - 14 BUSINESS DAYS FOR DELIVERY. All subject to shipping charges.

Today's Date _____
Bill To: _____
 GPH Account # _____
 Purchase Order # _____
 Church/District Name _____
 Street/PO Box _____
 City, State, Zip _____
 Contact Name _____
 Daytime Phone _____

Ship To: _____
 Name/Attn _____
 Street/PO Box _____
 City, State, Zip _____
 Daytime Phone _____

* CREDIT CARD for Postage and Handling Charges: (Do not email credit card information.)

MasterCard Visa Discover American Express

Cardholder's Name: _____

Cardholder's Address: _____

Card Number: _____

Card Expiration Date: _____

RECEIVE RUSH ORDER BY:

Rush orders **MUST** have street address. **May generate additional charges.**

RECEIVE NON-RUSH ORDER BY:

Light for the Lost

QTY	ITEM #	DESCRIPTION	PRICE
		LFTL Banners and Graphic Image Files **Order from the national LFTL office** LFTL or CTL banners. Graphic Image Files for presentations and events	Please Inquire
	728-020	FAITH PROMISE CARD - Missions Resource Card (Pack of 50) 5.5" x 8.5" dimension. Triplicate carbon copy sheets attached	FREE
	728-175	LFTL Celebrate the Light Placemat (Pack of 50) Bi-lingual theme-oriented placemat. Perfect for CTL events	FREE
		LFTL Brochures ** Order from national LFTL office ** Brochure outlines Light for the Lost ministries	FREE
		LFTL Follow-Up - "Thank You" Cards (Pack of 25) ** Order from national LFTL office ** 9" x 6" mailing postcards for events. Eight separate designs. Specify design # per District Access website	FREE
		LFTL 360Spotlight ** Order from national LFTL office ** Sample copies of the monthly LFTL newsletter	FREE
		LFTL Pen ** Order from national LFTL office ** LFTL logo imprint. Black ink	\$0.35 each

Men's Ministries

		Men's Banners and Graphic Image Files **Order from the national Men's Ministries office** Theme or Men's Ministries banners. Graphic Image Files for presentations and events	Please Inquire
		Men's Dischipeship Brochure **Order from the national Men's Ministries office** Brochure outlines Men's Discipleship program	FREE
		Men's Dischipeship Brochure, Spanish **Order from the national Men's Ministries office** Brochure outlines Men's Discipleship program	FREE



What promotional resources are available?

- 1. We have a significant video library that includes the following:**
 - a. All 18 *Celebrate the Light* videos
 - b. Two general promo videos about the purpose of LFTL (one with Spanish subtitles)
 - c. “LFTL Story” videos about individuals
 - d. Short testimonials and brief clips for social media
 - e. Access on the [Men’s Ministries app](#), at our [Vimeo library](#), or on the [LFTL video library](#).

- 2. LFTL logo package in a variety of formats**
 - a. Download from the [LFTL District Access page](#)
 - b. You may use your own designer to add your district/network name to the logo.

3. Testimonials, stories, reports, and updated info. These are found...

- a. [LFTL video library](#)
- b. [LFTL articles page](#)
- c. [LFTL Stories and Testimonies page](#)
- d. [Men's Ministries app](#)

4. Speakers

- a. We have a group of skilled and gifted national missions speakers with many years' experience with LFTL worldwide.

Rick Allen, national team

Dan Kersten, national team

Ron Maddux, former N. Asia director, AGWM

Greg Mundis, former exec. Director, AGWM

Alton Garrison, former U.S. assist. superintendent

- b. You or a pastor in your district/network can request a speaker by contacting us or submitting the online [Request A Speaker form](#).

5. [Men's Ministries App](#)

- a. Contains every Men's Ministries discipleship resource and numerous media item, LFTL Videos, links to websites & giving, etc.

Ideas for promoting LFTL in your church or district/network.

1. Utilize the promotional resources listed above!
2. Use your social media accounts to share our media and messaging. Enlist our National Team and others in your network to help you share, post, and tag these social posts.
3. Access content on OUR social media accounts and share, post, tag, like, follow (etc); and encourage others to do so as well.
4. Send **thank you postcards** to donors in your district/network. We have many different options that we can send you free of charge. You only pay postage.
To see the notecards, go to the [LFTL District Access](#) page, scroll down, and select “*LFTL Printed Resources.*”
5. Send emails, letters, postcards, specialized 1-minute “stand up” videos from the national team (etc) to your district/network donors and future donors. We will shoot them for you at your request.
6. Church banquets, simple 2-hour events (i.e. Top Golf), or a special luncheon for pastors and business leaders where you present LFTL and invite partnership.

7. Offer a nice gift for every pastor that comes to an event, and make sure they know another gift is waiting for them every year they participate.
8. Request extra copies of LFTL's *360 Spotlight* to place in church foyers. Let local pastors know they can request a free monthly package of 50 *Spotlights*.

Other LFTL Information

1. **VERY IMPORTANT**. District Access page <https://lftl.ag.org/districtaccess> contains info and/or links to any media item, or form that you will need as a director.
2. [QR codes](#) to giving links, online district/network Faith Promise form, etc.

Links to Light for the Lost videos:



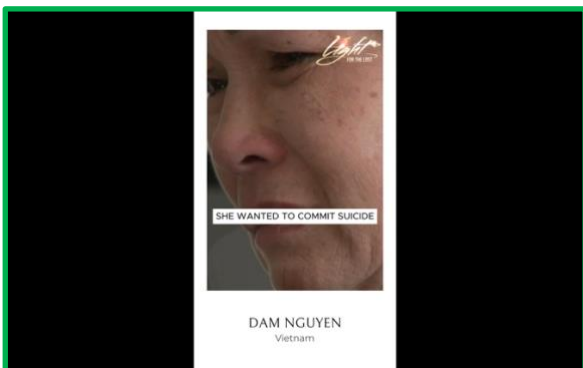
LFTL general info video – Rick Allen (47 sec):

<https://vimeo.com/1010285154>



LFTL general info video – Dan Kersten (53 sec):

<https://vimeo.com/1054271200>



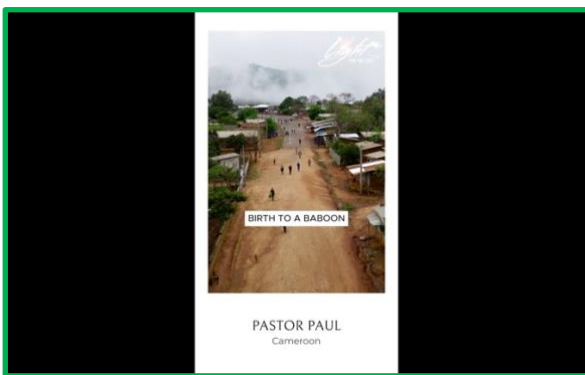
Short story – Dam Nguyen, Vietnam (44 sec):

<https://vimeo.com/1093186573>



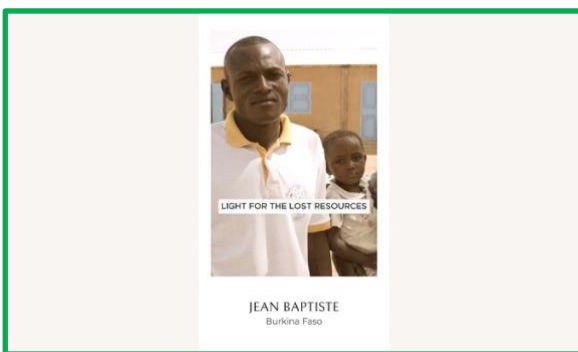
Short Story – Emanuel Balaciu, Romania (42 sec):

<https://vimeo.com/1093185366>



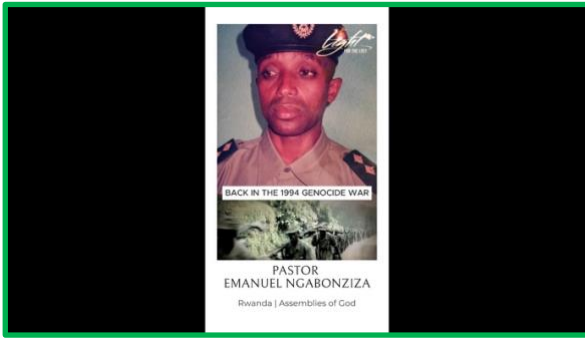
Short Story – Pastor Paul, Cameroon (54 sec):

<https://vimeo.com/1078316461>



Short Story – Jean Baptiste, Burkina (52 sec):

<https://vimeo.com/1078316461>



Short Story – E. Ngabonziza, Rwanda (42 sec):

<https://vimeo.com/1075780859>



LFTL Story – Albania (3:13):

<https://vimeo.com/1006626310>



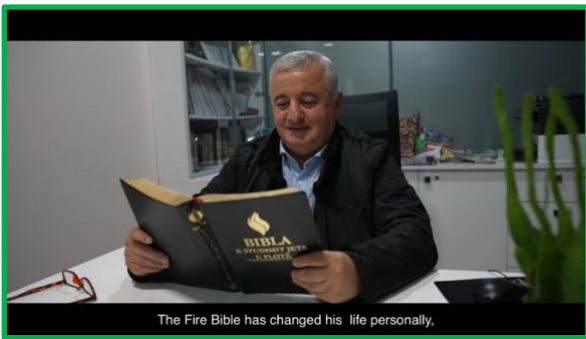
LFTL Story – Gezim (2:23):

<https://vimeo.com/1006690699>



LFTL Story – Fatjon (2:14):

<https://vimeo.com/1006688898>



Albania Story (5:03):

<https://vimeo.com/903747650>



Albania Story (5:03) Spanish subs:

<https://vimeo.com/903749395>



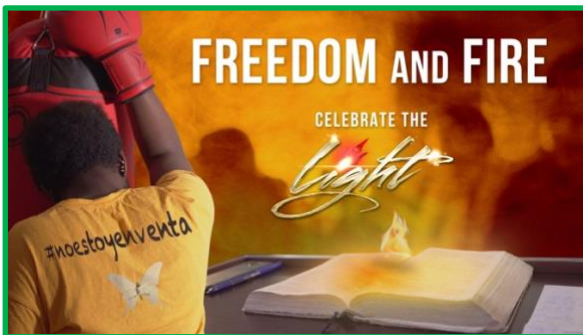
Armenia *FireBible* (3:58):

<https://vimeo.com/920119123>



Armenia *FireBible* (3:58) Spanish subs:

<https://vimeo.com/920119123>



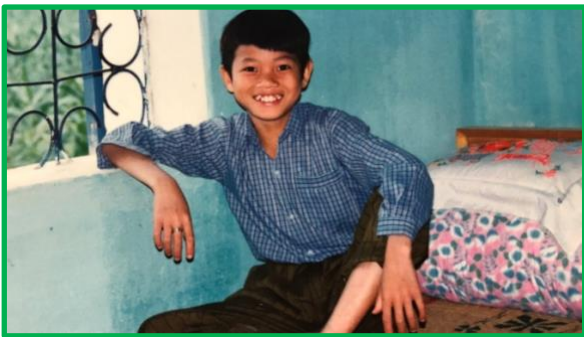
Spain Human Trafficking (4:28):

<https://vimeo.com/920112420>



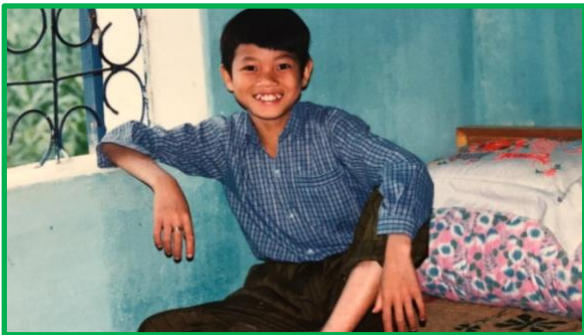
Spain Human Trafficking (4:28) Spanish subs:

<https://vimeo.com/920115768>



Cambodia Story (4:25):

<https://vimeo.com/920102097>



Cambodia Story (4:25) Spanish subs:

<https://vimeo.com/920104802>



Guatemala Story (4:21):

<https://vimeo.com/903742670>



Guatemala Story (4:21) Spanish subs:

<https://vimeo.com/903744962>



Africa Story (4:19)

<https://vimeo.com/782572858>



Africa Story (4:19) Spanish subs

<https://vimeo.com/782596655>



For Pastors – Faith Promise QR (2:51 min)

<https://vimeo.com/1053842253>

Links to 360Go videos



Dan Kersten 360Go (2:28)

<https://vimeo.com/1049331077>



360Go El Salvador 2023 (3:10)

<https://vimeo.com/903365134>



360Go El Salvador 2024 (47 sec)

<https://vimeo.com/1044399679>



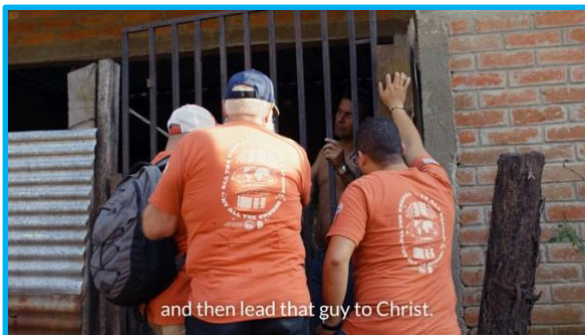
360Go Albania 2024 (2:23)

<https://vimeo.com/1044396822>



360Go El Salvador Tiger Godwin (1:44)

<https://vimeo.com/1048952971>



360Go Profile – Jason Hanks (32 sec)

<https://vimeo.com/1068941003>



Invitation to Men – El Salvador, June 2026 (1:42)

<https://vimeo.com/manage/videos/1095703010>

Links to Men's Ministries Videos



Men's Ministries App Promo (27 sec)

<https://vimeo.com/manage/videos/1152610272>



Studying God's Word – Rick Allen (2:24)

<https://vimeo.com/manage/videos/1049770922>



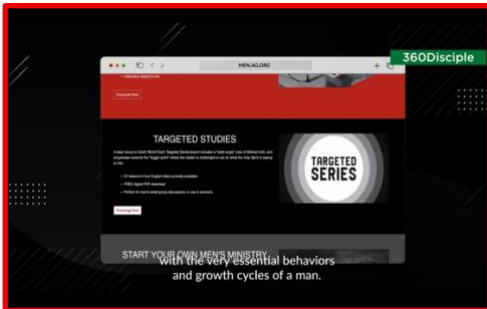
Struggling With Focus, Study, Worship – Rick Allen (2:41)

<https://vimeo.com/manage/videos/1049767436>



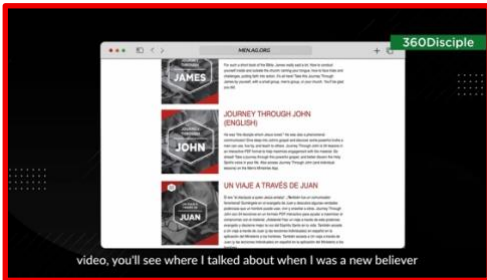
Growth Studies - Men's Ministries (5:39)

<https://vimeo.com/manage/videos/1145997894>



Targeted Series – Men's Ministries (4:30)

<https://vimeo.com/manage/videos/1146631481>



Biblical Studies – Men's Ministries (3:16)

<https://vimeo.com/manage/videos/1146667707>



1. Preparation

- Inform national and district office of dates, locations, and speakers (six months in advance).
- Budget (staff, travel, materials, honorariums, giveaways, food, etc).
- Choose and book the right speakers.

2. Verification of speakers

- Speakers' relationships to AG and LFTL. Do they even support LFTL, or (if missionaries) have they used LFTL funds in the past?
- Are they able to fulfill the assignment? Will they help set you up for long-term success?

3. What is the objective of your event?

- Do your speakers, promotions, and arrangements help accomplish your objective(s)?

4. Communicate with LFTL office about your tour details.

- Order your product and resources.
- Factor into your budget shipping costs, and timing.
- Share dates, promo graphics, and location(s) so we can assist you with promotions.

5. Use current resources!

- Promotion of LFTL within the District/Network.
- Coordinated messaging helps donors be familiar with ministry.

6. Please give National LFTL a minimum of three months' notice if district is adopting a specific project.

7. Notifying your district finance and/or missions office of tour projects.

8. Invite district officials to all LFTL events.

9. Add National LFTL office to your mailing list.

10. Carrying out your LFTL tour/event

- Pens at tables
- Faith Promise forms
- Show at least one [LFTL video](#) (equipment permitting)
- [Two-sided placemat](#)
- *360 Spotlights*
- Banners and wall displays ([view on District Access page](#))
- Requesting [giving credit for hosts church expenses](#)

11. Follow up to your event

- Faith Promises need to be sent to national office within 30 days of the last tour date. If the tour duration exceeds three weeks, mail in faith promises as received.
- Handling and sending in funds
 - Checks can be forwarded to the national office (Individual/District). **NO STAPLES, please.**
 - District check (include a list of donor names, addresses, and gift amounts).
 - National office is not responsible for honorarium payments to AGUSM and AGWM personnel.
 - National office invoices must be paid with a check separate from contributions.

- Explanation of national follow up
 - Data entry
 - Report to district
 - Letter sent (bi-weekly)
 - District follow-up postcards (variety of kinds)

12. Promotion of LFTL tours

- District Councils
- Men's conventions/conferences
- Superintendent's vision
- Social media (we are happy to help push your events on our social media. Just ask and provide the details).
- Letters and Notes (cards for sending hand-written notes to top donors, and [6x9 postcards](#) are available to you).

13. Who to contact re: LFTL tours and promotions resources?

- Stacey Bull assists with event material orders:
sbull@ag.org

- Please add the National LFTL Office to your events mailing list: lftl@ag.org

14. How do I fund LFTL promotion in my district?

Quarterly Return funds may be used to cover the expenses incurred for the promotion and administration of LFTL.

15. What options does my district have for fundraising events?

- Many options include, but are not limited to:
 - District LFTL tour
 - District Council
 - Men's events
 - Local church services missions convention
 - Councilmen program
 - District sponsored events
 - District awards program
 - Leadership training events
 - Financial services/estate planning

16. How do I order Light for the Lost and/or Men's resources?

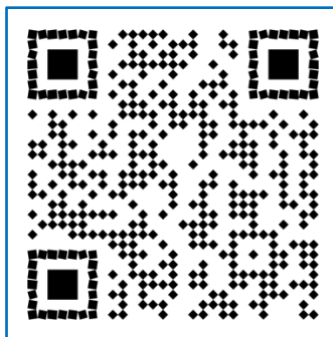
- LFTL promotional products available through My Healthy Church: (1-855-642-2011 or www.myhealthychurch.com)
- All printed resources provided through the National LFTL.

- The “Order Form” for LFTL printed resources is found on the LFTL website, RESOURCES tab, then click [FORMS](#) (both LFTL and Men’s websites).
- Media files are found on the LFTL site, mostly on the [District Access](#) page (probably the most important digital resource area for you).

17. What is the [LFTL DISTRICT ACCESS](#) page?

- www.lftl.ag.org/districtaccess (bookmark this page in your web browser).
- For LFTL district directors only.
- Has links to all forms, printed resources, media, and contact info you need.
- If you need it or want it for your LFTL promotions, start **HERE**.

[LFTL District Access Page](#) (very important)



Save this page in your web browser!

18. Who should speak at an LFTL fundraising event? (see also p.15)

- We encourage you to select speakers who can clearly communicate the vision and purpose of LFTL. Some of the characteristics of an effective speaker include, but are not limited to:
 - Motivates visionary faith promises
 - Committed to LFTL
 - Passionate for missions and LFTL
 - Gifted fundraiser and clear communicator
 - Accommodates host's schedule, time constraints, purpose and objectives
 - If speaker is an active or retired missionary, confirm he/she has USED Light for the Lost funds in the past.

NOTE: If you are not sure about a speaker, have not heard them speak, or have questions, call Rick Allen!

Also, talk to other directors who have utilized the speaker.

- To help a speaker be effective, the district director should communicate the objectives and desired outcome of the event ahead of time.
- Refer to p.15 for more information about promotional support.
- What is the suggested honorarium for a speaker?

Per speaking engagement:

\$150 - \$200: Local/State missionary or speaker

\$200 - \$300: State district official or missionary

\$250 - \$400: Regional missionary or speaker/fundraiser

\$300 - \$500: National prominent missionary or communicator

NOTE: Include honorariums in your budget up front. Remember, you are also taking care of their travel expenses.



Ministry to Men Matters



El Ministerio a los Hombres Importa

MEN'S MINISTRIES OVERVIEW

“Ministry to Men Matters”

1. Explanation of “Ministry to Men Matters”
2. Objectives of Men’s Ministries
3. [360Man](#)
4. [360Equip](#)
5. 360Disciple
6. [360Go](#)
7. [360Mad Podcast](#)
8. [360Man Devotions](#)
9. Men’s District Events



Ministry to Men Matters



El Ministerio a los Hombres Importa

Men's Events

1. Scheduling your event

- Timeline help
- Strategic planning
- Choosing and booking speakers

2. Budgeting and funding sources

- Joint Men's / LFTL Events

3. Communications

- Communicating with men's leaders in the district
- Communication with the national office

- Event dates

4. Resources for district events

- Banner printing and customization
- [Men's app](#)
- Social media

5. Who do I contact concerning Men's Ministry event promotions and resources?

- Stacey Bull assists with project and tour coordination:
sbull@ag.org
- Please add the national men's office to your events mailing list: men@ag.org

6. What are options for Men's events in your district?

- Social media
- Retreats
- Camps
- Conferences
- Sporting events
- Meals at district councils or network events
- Sectional gatherings
- Tours with one-night services
- Anything that appeals to men!

7. How to order Men's Ministry resources for events

- All printed resources provided through the national men's ministry office.
- The Order Form for men's printed resources is found at: <https://men.ag.org/districtaccess> and <https://lftl.ag.org/Resources/Print-Forms>

(Also on the RESOURCES tab on the LFTL site, under [FORMS](#))

8. What is the [Men's DISTRICT ACCESS page](https://men.ag.org/districtaccess)?

- <https://men.ag.org/districtaccess> (bookmark this page in your web browser)
- For Men's directors only.
- Has links to forms, printed resources, media, and important info you need.



[Men's District Access Page](https://men.ag.org/districtaccess) (very important)

Bookmark this page in your web browser!

9. Who should speak at a Men's event?

- We encourage you to select speakers who can clearly communicate, inspire, and challenge men to become priests in their home, their church, and their marketplace.

Some of the characteristics of an effective speaker include, but are not limited to:

- Motivates men toward spiritual growth
- Committed to a Men's Ministry in his own church/ministry
- Passionate for men and missions
- Gifted and clear communicator
- Will accommodate your schedule, time constraints, purpose, and objectives
- Able to explain and promote 360Man, and invite the men to join

NOTE: Remember, if you are not sure about a speaker, have not heard them speak, or have questions, call Rick Allen!

Also, talk to other directors who have utilized the speaker.

- To help a speaker be effective, the district director should communicate the objectives and desired outcome of the event in advance.

10. What is the suggested honorarium for a speaker?

\$150 - \$200: Local/State pastor or speaker

\$200 - \$300: District/Network official or missionary

\$250 - \$400: Regional leader, influencer, speaker, or fundraiser

\$300 - \$500: Nationally known, prominent communicator

NOTE: Predicated on budget and ability. Remember you are also taking care of their travel expenses.



1. Who is a 360Man?

- 360Man is a PERSON, not a product.
- He lives the full-circle faith found in Acts 2:42-47 and assists other men to grow in Jesus Christ and their faith.
- He embodies the teachings and conduct described in Acts 2:42-47 by studying the Bible, serving his church and community, discipling other men, and living a missional life.
- He is part of a growing national movement of men who will no longer stand by and watch the spiritual erosion of manhood and the family in America.

Our families, churches, and communities need 360Men!

2. Why is Becoming A 360Man Important?

- Men all over America are looking for network, connection, and brotherhood.
- Every man is created and designed by God to impact the world by being equipped for service, being a disciple of Jesus, and going out to reach others.
- 360Man is an avenue for Christian men to participate in ministry to and with each other.

3. How Do I Become A 360Man?

- Simple. [Sign up](http://360man.ag.org) at 360man.ag.org and commit. By doing so you will be supporting your local ministry to men and a national ministry to men.
- We ask every 360Man to have “skin in the game” and commit to a \$10 monthly investment.

4. Your \$10 Per Month Helps Us Do the Following:

- Supports the Men’s Ministries activities and outreaches near you (in your geographical or language district).
- Through your support, other men in you district will benefit spiritually. And when they join the 360Man network they will, in turn, help bless others.

- Coordinate, expand, and improve the capabilities of our National Men's Ministry.
- We work to provide men like you with discipleship resources and opportunities for spiritual growth that include retreats, conferences, missions trips, and missions trips.

5. What Resources/Benefits Are Available to A 360Man?

- 360Men get *360 Spotlight* newsletter with updates on what is happening through Men's Ministries and Light for the Lost overseas.
- 360Men are the first to be invited to sign up for 360Go missions trips and have access to new discipleship resources from Men's Ministries.
- 360Men know they are investing in reaching and discipling other men and ensuring that Men's Ministries resources are forever FREE of charge.





The Urgency of Change: Why Ministry to Men Cannot Wait

Change a man, change a family. Change a family, change a church. Change a church, change a city. Change a city, and you change the world.

This is not just a phrase; it's a proven principle. The statistics reveal the urgent need:

- 95% of men report lacking close male friendships.
- When a father comes to Christ, 93% of the time the entire family follows.
- Over 90% of boys raised in church leave by age 20.

Men's ministry is not optional—it's essential. Without focused attention on men, churches risk losing the backbone of their families and communities.

But here's the good news: change is possible, and it starts with leaders who are willing to engage.

Are you ready to ignite that change?

The Power of the 360Equip Model: A System for Sustainable Impact

Real change demands more than good intentions—it requires a plan. That's why 360Equip offers a powerful three-phase approach designed for long-lasting transformation:

- **Paradigm Shifting Foundations:**
Leaders uncover the "WHY" behind men's ministry, transforming the way they see their role in changing lives and communities.
- **Strategic Building for Growth:**
Practical tools and frameworks equip leaders with a plan to create ministries that focus on meaningful change.
- **Customized Coaching for Results:**
Tailored support ensures every leader has the guidance they need to build impactful ministries.

This isn't about a quick fix; it's about creating a culture where every man moves from casual attendee to active reproducer of Christ-centered change. When men are equipped to lead, entire communities are changed.

Answering the Call: Change Starts With You

Change doesn't happen by accident—it happens because leaders step up and take action. Yet many leaders face obstacles:

- “I don't see the problem”
- “I'm not sure where to begin.”
- “I don't know if it will make a difference.”

360Equip addresses these challenges head-on, providing clear, actionable steps to create lasting change. Through relational, intentional, and transformative ministry, leaders can:

- Identify and engage the four types of men in their churches: Casual, Average, Leader, and Reproducer.
- Build bridges to help men take their next steps in faith.
- Develop a scorecard to align strategies with measurable, impactful change.

This is your moment to rise as a leader and create the change you've always envisioned. When you engage men, you change their lives—and the world around them.

Are you ready to take the next step? Let's change the future together.

Important links:

360Equip Web page: <https://men.ag.org/360Equip>

360Equip intro video: <https://vimeo.com/780838031>



2026 360Go Trips

May 23-30
Honduras

Assist missionary Jessica Harshbarger and her King's Castle team with community outreaches to children and families. Team size unlimited.

June 18-25
El Salvador

The men's "Mega Team" trip! Assist missionaries Don and Terri Triplett and Stephen Sobey with nationwide neighborhood and school outreaches through King's Castle. The missionaries have asked for a "Mega Team" of 50+ American men. Team size is unlimited!

Since this falls over Father's Day, we are inviting men to bring sons or grandsons aged 14 and over.

July 18-28
Cairo, Egypt

Assist missionary Adam Trimbur to host and conduct a large boys' summer camp. Boys will be from families of Egypt AG pastors and Lillian Trasher Orphanage.

We need 4-6 more energetic, strong men who can help lead games, soccer drills, relay races, water balloon launcher, etc.

Sign up right now at <https://men.ag.org/360Go>

360Go Web page: <https://men.ag.org/360Go>

360Go informational video: <https://vimeo.com/780844916>

360Go El Salvador recap video: <https://vimeo.com/780844916>