



# Light for the Lost & Men's Ministries



Ministry to Men Matters



El Ministerio a los Hombres Importa



## VISION OF LFTL:

***“Light for the Lost provides evangelistic resources for missionaries and missionary partners in five platforms: print, audio, video, internet technologies, and apps.”***



[www.lftl.ag.org](http://www.lftl.ag.org)



### **How do missionaries and churches apply for LFTL funds?**

1. AGWM missionaries apply through their **AG Passport** portal.
2. AGUSM missionaries apply by going to the secure AGUSM missionary website and filling out the *U.S. Missions-LFTL Request*, then submit it to AGUSM.
3. District projects fill out the *District Projects-Light for the Lost Assistance* form and get signatures from district officials, then submit to the National LFTL office.

### **What resources are eligible for LFTL funding?**

1. Resources include, but are not limited to:
  - Salvation-type tracts for general distribution
  - Apps and websites designed for evangelism
  - Bibles and Scripture portions for evangelism or discipleship
  - Translation and production of evangelistic videos

### **Who may apply for LFTL funding?**

1. All nationally appointed missionaries in good standing with Assemblies of God US Missions and Assemblies of God World Missions.
2. Ministries recognized by the General Council of the Assemblies of God as endorsed/partner ministries.
3. District appointed missionaries, for endorsed evangelism-specific events.

## **How are applications processed?**

1. Steering Committee meetings are quarterly (*dates subject to change*).

### 2025 Meeting Dates

March 24

June 5

September 9

December 15

2. Quarterly application deadlines are the 15<sup>th</sup> of the month prior to the meeting.

## **Once I have applied, how long will it take to receive the funding?**

1. This will vary depending on the approval process, the commitment of the district, and the availability of funds.
2. Each approved missionary/ministry will be notified of any approvals granted for their specific projects. They will then be contacted by the missions department when funds are available. All questions should be directed through these channels.

## **How will funds be disbursed?**

1. AGUSM and AGWM missionaries will receive LFTL funding through their missions account. The National LFTL office disburses funding to missions offices which then disburse to the approved projects.
2. District projects will receive funding through the district office. The national LFTL office will disburse funding to the district office which will in turn disburse to the approved projects.

## **How are missionaries and districts/networks notified?**

1. The Quarterly Approved Projects form is sent to LFTL directors. This form must be signed and returned to LFTL before funds can be released.
2. LFTL and AGUSM contact missionaries directly when funds are available.

## **What is the district's/network's responsibility in this process?**

1. Only the district LFTL director or superintendent can authorize the release of funds. Without their authorization LFTL can't release funds to missionaries.
2. Each district has up to 12 months to raise the funds for approved projects.
3. It is beneficial for directors to communicate often with their missionaries.

## **What is the missionary's responsibility in this process?**

1. Missionaries have 60 days (U.S. and District Projects...AGWM allows 6 months) to report to LFTL how the funds were used, along with receipts, and to return any unused funds.
2. Missionaries are urged to communicate with the district and National LFTL office any reports and testimonies resulting from their evangelism ministry using LFTL funds.

## **What is a Quarterly Return?**

Each quarter, 10% of LFTL income from each district will be returned to the district for the purpose of promotion and administration of LFTL. These funds are to be used at district officials' discretion, in consultation with district LFTL leadership. (See *Quarterly Return Report Example*)

## **How are Quarterly Returns processed?**

1. Each quarter, contributions are calculated for each district. Returns are issued during the months of February, May, August, and November and are sent to the district/network. A copy of the worksheet detailing the funds will be emailed to the respective district/network LFTL director.
2. Districts/Networks have the option to receive funds automatically or to have their quarterly return held at the National LFTL office until requested.

## **On what can Quarterly Returns be spent?**

Districts/Networks are encouraged to spend their quarterly returns in a way that would amplify or develop evangelism ministry.

**Enclosed forms:**

1. LFTL District Projects Application
2. AGUSM Application
3. Approved Projects
4. District Missions Report
5. Quarterly Returns
6. Host Church Giving Credit
7. Resource Product Order Form



# District Projects Request for Light for the Lost Assistance

## Part I: Applicant Data

Ministry: \_\_\_\_\_ Date: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/St/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

## Part II: Projected Use of Funds

Quantity	Description of Resources*	Amount	Date Needed By
Grand Total of Application		0.00	

*\*Description of Resources must be specific to determine eligibility. Vague requests will be returned for more information which will cause a delay in your approval.*

## Part III: Projected Use of Resource

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*\*Please describe the intended audience/recipient of the funds, and the setting/event where they will be used.*

## Part IV: District Appeals

Home District: \_\_\_\_\_  
 Possible Partnering Districts: \_\_\_\_\_

## Part V: Approval

District Men's Director or LFTL Coordinator\*\* \_\_\_\_\_ Date: \_\_\_\_\_  
 District Missions Director or Superintendent\*\* \_\_\_\_\_ Date: \_\_\_\_\_

*\*\* Two different District Official signatures required before mailing to the National LFTL Office for consideration.*

\_\_\_\_\_

Please send completed forms to:  
 Light for the Lost  
 1445 N Boonville Ave  
 Springfield MO 65802-1894  
 Fax: 417.832.0574

**Reset Form**

# Request for Light for the Lost Assistance

**Submit**

*Assemblies of God U.S. Missions*

## PART I: Applicant Data

Name:  Date:

Department:  Address:

City:  State:  Zip Code:

Phone Number:  Fax Number:

## PART II: Projected Use of Funds (Be Specific)

Quantity:	Description of Resources:	Amount:	Date Needed by:
<b>Grand Total of Application</b>			

## PART III: District Appeals

Credentialed District (Working):

Home District (Sending):

Possible Partnering Districts:

## PART IV: Approvals

AGUSM National Department Director: \_\_\_\_\_ Date: \_\_\_\_\_

LFTL/AGUSM Steering Committee: \_\_\_\_\_ Date: \_\_\_\_\_

## PART V: District Pledges

District: \_\_\_\_\_ Director: \_\_\_\_\_ Date: \_\_\_\_\_ Amount Pledged: \_\_\_\_\_

District: \_\_\_\_\_ Director: \_\_\_\_\_ Date: \_\_\_\_\_ Amount Pledged: \_\_\_\_\_

District: \_\_\_\_\_ Director: \_\_\_\_\_ Date: \_\_\_\_\_ Amount Pledged: \_\_\_\_\_

District: \_\_\_\_\_ Director: \_\_\_\_\_ Date: \_\_\_\_\_ Amount Pledged: \_\_\_\_\_

Assemblies of God U.S. Missions

Administrator's Office

1445 N Boonville • Springfield, Missouri 65802 • (P) 417.862.2781 • (F) 417.863.7276



Note: If you are completing this on a MAC, please click the button to save. Save it to your desktop. Attach form to an email and send to [usmissions@ag.org](mailto:usmissions@ag.org).

**Save to Desktop**

Rev. 10/22

LFTL Approved Projects  
Approved Proj Example.xlsx

AG WM Field	Missionary Name	Missionary District	Amount Requested	Amount Approved	Date Approved	Amount Committed	Signature
<b>AFRICA</b>							
<b>ASIA PACIFIC</b>							
<b>EURASIA</b>							
Country Served	Missionary Name	[YOUR DISTRICT]	5,000.00	5,000.00	Dec-22		
<b>EUROPE</b>							
<b>INTERNATIONAL SERVICES</b>							
Global University	Project Name	ALL DISTRICTS	45,000.00	45,000.00	Dec-22		
Life Publishers	Project Name	ALL DISTRICTS	50,000.00	50,000.00	Dec-22		
<b>LATIN AMERICA</b>							
Country Served	Missionary Name	[YOUR DISTRICT]	1,000.00	1,000.00	Dec-22		
Country Served	Missionary Name	[YOUR DISTRICT]	2,500.00	2,500.00	Dec-22		
<b>NORTHERN ASIA</b>							
Country Served	Missionary Name	[YOUR DISTRICT]	1,500.00	1,500.00	Dec-22		
<b>AGUSM Applicant</b>	<b>Working District</b>	<b>Home District</b>	<b>Amount Requested</b>	<b>Amount Approved</b>	<b>Date Approved</b>	<b>Amount Committed</b>	<b>Signature</b>
<b>CHAPLAINCY</b>							
<b>CHI ALPHA</b>							
<b>CHURCH PLANTERS &amp; DEVELOPERS</b>							
<b>INTERCULTURAL MINISTRY</b>							
Missionary Name	Working District	Home or Partner District	2,050.00	2,050.00	Dec-22		
<b>TEEN CHALLENGE</b>							
Missionary Name	Working District	Home or Partner District	2,430.00	2,430.00	Dec-22		
<b>YOUTH ALIVE</b>							
<b>Special Project Applicant</b>	<b>Contact</b>	<b>District</b>	<b>Amount Requested</b>	<b>Amount Approved</b>	<b>Date Approved</b>	<b>Amount Committed</b>	<b>Signature</b>
<b>DISTRICT ENDORSED MINISTRIES / SPECIAL PROJECTS</b>							
Church or District Ministry Name	Contact	[YOUR DISTRICT]	1,500.00	1,500.00	Dec-22		

*Districts in Italics are possible partnering districts the Missionaries have listed on application.*

LFTL District Missions Report

PROJ #	PROJECT NAME	April Beginning Balance	April Income	April Expense	April Ending Balance	2022 YTD Beginning Balance	2022 YTD Income	2022 YTD Expense	2022 YTD Ending Balance
XX70	[YOUR] WHERE NEEDED	1,248.68	607.84	1,000.00	856.52	7,116.73	6,077.08	12,337.29	856.52
XX71	[YOUR] US MISSIONS	1,508.45	575.00	0.00	2,083.45	1,389.65	1,871.00	1,177.20	2,083.45
XX72	[YOUR] WORLD MISSIONS	2,046.45	407.00	1,000.00	1,453.45	3,344.85	2,557.00	4,448.40	1,453.45
	Councilmen Balance				1,253.18				1,253.18
	Totals for [YOUR] District	4,803.58	1,589.84	2,000.00	5,646.60	11,851.23	10,505.08	17,962.89	5,646.60



## Light for the Lost

### Assemblies of God Total Giving Credit Request for Host Churches

Account Number \_\_\_\_\_ Date \_\_\_\_\_  
 Church Name \_\_\_\_\_  
 Pastor Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_

**Instructions:**

1. All church information should be written legibly on the form to insure that proper credit is given.  
 Churches may receive credit for the following LFTL related items:
  - a. Actual church expenses for the event
  - b. Actual church expenses for the speaker
  - c. Actual church expenses for District LFTL Leadership/personnel
  
2. The form should be approved by the District LFTL leadership prior to being sent to the national LFTL office for processing. Submit all credit requests within 30 days of the event/tour.
  
3. Requests for AG Total Giving Credit will be processed through General Council Contributor Services.  
 A receipt will not be issued.

#### Host Church Expense

Event (meal, décor, facilities use, etc...)	
Advertising	
Printing	
Promotional	
*Travel Expense for Speaker/LFTL personnel	
*Room and Board for Speaker/LFTL personnel	
Total Amount of Credit	

*\*Receipts for hotel, car rental and airfare must be provided for Assemblies of God Total Giving Credit*  
*\*Labor costs cannot receive giving credit. This would include office staff, housekeeping, or honorariums.*

<b>Approval</b>	
Pastor	
District LFTL Leadership	
National LFTL Leadership	

Please submit completed form to:  
 Light for the Lost  
 1445 N. Boonville  
 Springfield, MO 65802-1894  
 fax: 417-832-0574



# ORDER FORM



**MY HEALTHY CHURCH:** Order by phone 1-855-642-2011, by fax 1-877-840-5100, or myhealthychurch.com  
 For LFTL and Men's Ministries: 417.370.6280 or clinder@ag.org

ALLOW 8 - 14 BUSINESS DAYS FOR DELIVERY. All subject to shipping charges.

**Today's Date** \_\_\_\_\_  
**Bill To:** \_\_\_\_\_  
 GPH Account # \_\_\_\_\_  
 Purchase Order # \_\_\_\_\_  
 Church/District Name \_\_\_\_\_  
 Street/PO Box \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_

**Ship To:** \_\_\_\_\_  
 Name/Attn \_\_\_\_\_  
 Street/PO Box \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_

\* CREDIT CARD for Postage and Handling Charges: (Do not email credit card information.)

MasterCard     Visa     Discover     American Express

Cardholder's Name: \_\_\_\_\_  
 Cardholder's Address: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Card Expiration Date: \_\_\_\_\_

**RECEIVE RUSH ORDER BY:**

Rush orders **MUST** have street address. May generate additional charges.

**RECEIVE NON-RUSH ORDER BY:**

**Light for the Lost**

QTY	ITEM #	DESCRIPTION	PRICE
		<b>LFTL Banners and Graphic Image Files</b> **Order from the national LFTL office** LFTL or CTL banners. Graphic Image Files for presentations and events	Please Inquire
	728-020	<b>FAITH PROMISE CARD - Missions Resource Card</b> (Pack of 50) 5.5" x 8.5" dimension. Triplicate carbon copy sheets attached	FREE
	728-175	<b>LFTL Celebrate the Light Placemat</b> (Pack of 50) Bi-lingual theme-oriented placemat. Perfect for CTL events	FREE
		<b>LFTL Brochures</b> ** Order from national LFTL office ** Brochure outlines Light for the Lost ministries	FREE
		<b>LFTL Follow-Up - "Thank You" Cards</b> (Pack of 25) ** Order from national LFTL office ** 9" x 6" mailing postcards for events. <b>Eight</b> separate designs. Specify design # per District Access website	FREE
		<b>LFTL 360Spotlight</b> ** Order from national LFTL office ** Sample copies of the monthly LFTL newsletter	FREE
		<b>LFTL Pen</b> ** Order from national LFTL office ** LFTL logo imprint. Black ink	\$0.35 each

**Men's Ministries**

		<b>Men's Banners and Graphic Image Files</b> **Order from the national Men's Ministries office** Theme or Men's Ministries banners. Graphic Image Files for presentations and events	Please Inquire
		<b>Men's Discipleship Brochure</b> **Order from the national Men's Ministries office** Brochure outlines Men's Discipleship program	FREE
		<b>Men's Discipleship Brochure, Spanish</b> **Order from the national Men's Ministries office** Brochure outlines Men's Discipleship program	FREE
		<b>360Man Brochure</b> **Order from the national Men's Ministries office** Brochure outlines the 360Man program	FREE
		<b>360Man Brochure, Spanish</b> **Order from the national Men's Ministries office** Brochure outlines the 360Man program	FREE



### **Sunset of *Celebrate the Light***

1. We are sunsetting the name “*Celebrate the Light*” to allow for a new media integration of LFTL and 360Go in our major media productions.
2. All *CTL* videos remain relevant to communicate the ministry and future of LFTL and are available for streaming and download.
3. Many (not all) new and future video productions will focus on a combination of men, missions, and LFTL partnership with missionaries.

### **What promotional resources are available to churches and districts/networks?**

1. We have a significant video library that includes the following:
  - a. All 18 *Celebrate the Light* videos
  - b. A general promo video about the purpose of LFTL
  - c. Many “LFTL Story” videos about individuals
  - d. Short testimonials and brief clips for social media
  - e. Access these at our [Vimeo library](#) or on the [LFTL video library](#)
2. LFTL logo package in a variety of formats
  - a. This is available on the [LFTL District Access page](#)
  - b. You may add your district/network name to this logo to personalize it, but you will need your own designer to create the art.
3. Testimonials, stories, reports, and updated info. These are found...
  - a. [LFTL video library](#)

- b. [LFTL articles page](#)
  - c. [LFTL Stories and Testimonies page](#)
4. Speakers
- a. We have a group of skilled and gifted national missions speakers with many years' experience with LFTL worldwide. This groups includes our national team and former/current missions leaders within the Fellowship.
  - b. You or a pastor in your district/network can request a speaker by contacting us or submitting the online [Request A Speaker form](#).
5. [Men's Ministries App](#)
- a. Links to every Men's Ministries discipleship resource and all media
  - b. Links to LFTL Videos, website, giving, etc

### **Ideas for promoting LFTL in your church or district/network.**

1. Utilize the [promotional resources](#) listed earlier!
2. Use your [social media](#) accounts to share our media and messaging. Enlist our National Team and others in your network to help you share, post, and tag these social posts.
3. Access content on [OUR social media](#) accounts and share, post, tag, like, follow (etc); and encourage others to do so as well.
4. Send [thank you postcards](#) to donors in your district/network. We have many different options that we can send you free of charge. You only pay postage.
5. Send [email, letters, postcards, specialized 1-minute "stand up" videos](#) from the national team (etc) to your district/network donors and future donors.
6. [Events, banquets, simple 2-hour events](#) at Top Golf, or a [special luncheon](#) for pastors and business leaders where you highlight LFTL and invite partnership.
7. Offer [a nice gift](#) for every pastor that comes to an event, and make sure they know another gift is waiting for them every year they participate.
8. Request extra copies of LFTL's *360 Spotlight* to place in church foyer. Let local pastors know they can request a monthly bulk package of *Spotlights*.

### **Other LFTL Information**

1. District Access page <https://lftl.ag.org/districtaccess> contains info and/or links to any media item, form, or contact that you will need as a director.
2. [QR codes](#) to giving links, online district/network Faith Promise form, etc.

## Links to Light for the Lost / Men's promotional videos

LFTL general info video (47 sec): <https://vimeo.com/1010285154>  
LFTL Story – Albania (3:13): <https://vimeo.com/1006626310>  
LFTL Story – Gezim (2:23): <https://vimeo.com/1006690699>  
LFTL Story – Fatjon (2:14): <https://vimeo.com/1006688898>  
Albania Story (5:03): <https://vimeo.com/903747650>  
Albania Story (5:03) Spanish subs: <https://vimeo.com/903749395>  
Armenia *FireBible* (3:58): <https://vimeo.com/920119123>  
Armenia *FireBible* (3:58) Spanish subs: <https://vimeo.com/920119123>  
Spain Human Trafficking (4:28): <https://vimeo.com/920112420>  
Spain Human Trafficking (4:28) Spanish subs: <https://vimeo.com/920115768>  
Cambodia Story (4:25): <https://vimeo.com/920102097>  
Cambodia Story (4:25) Spanish subs: <https://vimeo.com/920104802>  
Guatemala Story (4:21): <https://vimeo.com/903742670>  
Guatemala Story (4:21) Spanish subs: <https://vimeo.com/903744962>  
Africa Story (4:19): <https://vimeo.com/782572858>  
Africa Story (4:19) Spanish subs: <https://vimeo.com/782596655>

## Links to 360Go videos

Dan Kersten 360Go (2:28): <https://vimeo.com/1049331077>  
360Go El Salvador 2023 (3:10): <https://vimeo.com/903365134>  
360Go El Salvador 2024 (47 sec): <https://vimeo.com/1044399679>  
360Go Albania 2024 (2:23): <https://vimeo.com/1044396822>  
360Go El Salvador Tiger Godwin (1:44) <https://vimeo.com/1048952971>



### 1. Preparation

- Inform national and district office of dates, locations, and speakers (six months in advance).
- Budget (staff, travel, materials, honorariums, giveaways, food, etc).
- Choose and book the right speakers.

### 2. Verification of speakers

- Speakers' relationships to AG and LFTL. Do they support LFTL, or have they used LFTL funds in the past (as missionaries)?
- Are they able to fulfill the assignment?
- Will they help set you up for long-term success?

### 3. What is the objective of your event?

- Do your speakers, promotions, and arrangements help accomplish your objective(s)?

### 4. Communicate with national LFTL office about your tour details.

- Order your product and resources.
- Factor into your budget all the shipping costs, and the timing.
- Share dates, promo graphics, and location(s) so we can help you get the word out through the online and app calendars.

## 5. Use current resources!

- Promotions of LFTL within the District/Network.
- Coordinated messaging helps donors be familiar with ministry.

## 6. Please give the national LFTL office a minimum of three months' notice if district is adopting a specific project.

## 7. Notifying your district finance and/or missions office of tour projects.

## 8. Invite district officials to all events.

## 9. Add the national LFTL office to your mailing list.

## 10. Carrying out your LFTL tour/event

- Pens at tables (**DO NOT USE RED INK**)
- Faith Promise forms
- CTL videos
- Two-sided placemat
- *360 Spotlights*
- Banners and wall displays
- Requesting giving credit for hosts church expenses

## 11. Follow up to your event

- Faith Promises need to be sent to national office within **30 days** of last tour date. If tour duration exceeds three weeks, **mail in faith promises as received.**
- Handling and sending in funds
  - o Checks can be forwarded to the national office (Individual/District). **NO STAPLES.**
  - o District check (must have name, address, and gift amount).
  - o National office is not responsible for honorarium payments to AGUSM and AGWM personnel.
  - o National office invoices must be paid with a check separate from contributions.
- Explanation of national follow up
  - o Data entry
  - o Report to district

- Letter sent (bi-weekly)
- District follow-up postcards (variety of kinds)

## **12. Promotion of LFTL tours**

- District Council
- Men's conventions/conference
- Superintendent's vision
- Social media (we are happy to help push your events on our social media. You only need to ask and provide the details).
- Mail communications (cards for sending hand-written notes to top donors, and 6x9 postcards are available to you).

## **13. Who do I contact concerning Light for the Lost tours, promotion, and resources?**

- Stacey Bull assists with event material orders: [sbull@ag.org](mailto:sbull@ag.org)
- Please add the National LFTL Office to your events mailing list: [lftl@ag.org](mailto:lftl@ag.org)

## **14. How do I obtain funding to promote LFTL in my district?**

- Quarterly Return funds may be used to cover the expenses incurred for the promotion and administration of LFTL.

## **15. What options does my district have for fundraising events?**

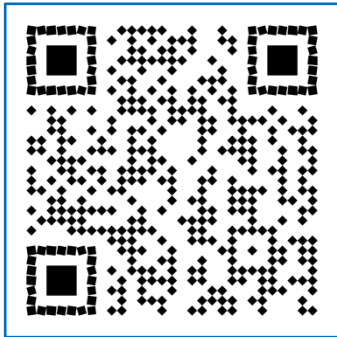
- Many different opportunities include, but are not limited to:
  - District LFTL tour
  - District council
  - Men's events
  - Local church services missions convention
  - Councilmen program
  - District sponsored events
  - District awards program
  - Leadership training events
  - Financial services/estate planning
  - National Light for the Lost Day (last Sunday of every January)

## 16. How do I order Light for the Lost and/or Men's resources?

- LFTL promotional products are available through My Healthy Church: (1-855-642-2011 or [www.myhealthychurch.com](http://www.myhealthychurch.com))
- All printed resources provided through the National Light for the Lost office.
- The "Order Form" for LFTL printed resources is found on the RESOURCES tab on the LFTL site, under FORMS (both LFTL and Men's websites).
- Media files are found in the CELEBRATE THE LIGHT and RESOURCES tabs on the LFTL site. Also, the District Access page (probably the most important digital resource area for you).

## 17. What is the [LFTL DISTRICT ACCESS](http://www.lftl.ag.org/districtaccess) page?

- [www.lftl.ag.org/districtaccess](http://www.lftl.ag.org/districtaccess) (*bookmark this page in your web browser*).
- For LFTL district directors only.
- Has links to all forms, printed resources, media, and contact info you need.
- If you need it or want it for your LFTL promotions, start **HERE**.



[LFTL District Access Page](http://www.lftl.ag.org/districtaccess) (very important)

## 18. Who should speak at a LFTL fundraising event? (see also p. 15)

- We encourage you to select speakers who can clearly communicate the vision and purpose of LFTL. Some of the characteristics of an effective speaker include, but are not limited to:
  - o Motivates visionary faith promises
  - o Committed to LFTL
  - o Passionate for missions and LFTL
  - o Gifted fundraiser and clear communicator
  - o Accommodates host's schedule, time constraints, purpose and objectives
  - o If speaker is an active or retired missionary, **confirm he/she has USED Light for the Lost funds in the past.**

- To help a speaker be effective, the district director should communicate the objectives and desired outcome of the event ahead of time.
- Refer to p.15 for more information about promotional support.
- What is the suggested honorarium for a speaker?

Per speaking engagement:

\$150 - \$200: Local/State missionary or speaker

\$200 - \$300: State district official or missionary

\$250 - \$400: Regional missionary or speaker/fundraiser

\$300 - \$500: National prominent missionary or communicator

**NOTE:** Include honorariums in your budget up front. Remember, you are also taking care of their travel expenses.



# Ministry to Men Matters



# El Ministerio a los Hombres Importa

## MEN'S MINISTRIES OVERVIEW

### “MINISTRY TO MEN MATTERS”

1. Explanation of “Ministry to Men Matters”
2. Objectives of Men’s Ministries
3. [360Man](#)
4. [360Disciple](#)
5. [360Equip](#)
6. [360Go](#)
7. [360Man Podcast](#)
8. [360Man Devotions](#)
9. Men’s District Events



# Ministry to Men Matters



# El Ministerio a los Hombres Importa

## Men's Events

### 1. Scheduling your event

- Timeline help
- Strategic planning
- Choosing and booking speakers

### 2. Budgeting and funding sources

- Joint Men's / LFTL Events

### 3. Communications

- Communicating with men's leaders in the district
- Communication with the national office
- Event dates

### 4. Resources for district events

- Banner printing and customization
- Men's app
- Social media

## 5. Who do I contact concerning Men's Ministry event promotions and resources?

- Stacey Bull can assist with project and tour coordinating: [sbull@ag.org](mailto:sbull@ag.org)
- Please add the national men's office to your events mailing list: [men@ag.org](mailto:men@ag.org)

## 6. What are the options for Men's events in your district/network?

- Social media
- Retreats
- Camps
- Conferences
- Sporting events
- Meals at district councils or network events
- Sectional gatherings
- Tours with one-night services
- *Anything that appeals to men!*

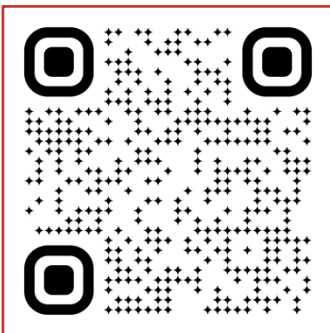
## 7. How do I order Men's Ministry resources for my events?

- All printed resources provided through the national men's ministry office.
- The Order Form for men's printed resources is found at:  
<https://men.ag.org/districtaccess> and <https://lftl.ag.org/Resources/Print-Forms>

(also on the RESOURCES tab on the LFTL site, under FORMS)

## 8. What is the [Men's DISTRICT ACCESS page](https://men.ag.org/districtaccess)?

- <https://men.ag.org/districtaccess> (*bookmark this page in your web browser*)
- For Men's district directors only.
- Has links to forms, printed resources, media, and contact info you need.



[Men's District Access Page](https://men.ag.org/districtaccess) (very important)

## 9. Who should speak at a Men's event?

- We encourage you to select speakers who can clearly communicate, inspire, and challenge men to become priests in their home, their church, and their marketplace. Some of the characteristics of an effective speaker include, but are not limited to:
  - Motivates men toward spiritual growth
  - Committed to a Men's Ministry in his own church/ministry
  - Passionate for men and missions
  - Gifted and clear communicator
  - Will accommodate your schedule, time constraints, purpose, and objectives
  - Able to explain and promote **360Man**, and invite the men to join
  
- To help a speaker be effective, the district director should communicate the objectives and desired outcome of the event in advance.

## 10. What is the suggested honorarium for a speaker?

- \$150 - \$200: Local/State pastor or speaker
- \$200 - \$300: District/Network official or missionary
- \$250 - \$400: Regional leader/influencer or speaker/fundraiser
- \$300 - \$500: Nationally known, prominent communicator

**NOTE:** Predicated on budget and ability. Remember you are also taking care of their travel expenses.



## **Who is a 360Man?**

- 360Man is a PERSON, not a product.
- He lives the full-circle faith found in Acts 2:42-47 and assists other men to grow in Jesus Christ and their faith.
- He embodies the teachings and conduct described in Acts 2:42-47 by Studying the Bible, serving his church and community, discipling other men, and living a missional life.
- He is part of a growing national movement of men who will no longer stand by and watch the spiritual erosion of manhood and the family in America. Our families, churches, and communities need 360Men.

## **Why is Becoming A 360Man Important?**

- Men all over America are looking for network, connection, and brotherhood.
- Every man is created and designed by God to impact the world by demonstrating courage, strength, endurance, living with honor, and pursuing holiness. 360Man is an avenue for Christian men to participate in ministry to and with each other.

## **How Do I Become A 360Man?**

- Simple. Sign up and commit. By doing so you will be supporting your local Men's Ministry as well as national ministry to men. So we ask every 360Man to have "skin in the game" and commit to a \$10 monthly investment.

## Your Monthly Investment Helps Us Do the Following:

- Support the Men's Ministries activities and outreaches near you.
- Through your support, other men in your district/network will benefit spiritually; and when they join your 360Man network they will, in turn, help bless others.
- Coordinate, expand, and improve the capabilities of our National Men's Ministry.
- We work to provide men like you with discipleship resources and opportunities for spiritual growth that include retreats, conferences, missions trips, Holy Land trips, and special evangelism missions projects in the U.S. and worldwide.

## What Resources/Benefits Are Available to a 360Man?

- 360Men get *360 Spotlight* newsletter with updates on what is happening through Men's Ministries and Light for the Lost overseas.
- 360Men are the first to be invited to sign up for 360Go missions trips, and have access to new discipleship resources from Men's Ministries.
- 360Men know they are investing monthly in reaching and discipling other men, and ensuring that Men's Ministries resources are forever FREE of charge.





## **The Urgency of Change: Why *Ministry to Men* Cannot Wait**

**Change a man, change a family. Change a family, change a church. Change a church, change a city. Change a city, and you change the world.**

This is not just a phrase; it's a proven principle. The statistics reveal the urgent need:

- **95% of men report lacking close male friendships.**
- **When a father comes to Christ, 93% of the time the entire family follows.**
- **More than 90% of boys raised in church leave by age 20.**

Men's ministry is not optional—it's essential. Without focused attention on men, churches risk losing the backbone of their families and communities. But here's the good news: change is possible, and it starts with leaders who are willing to engage.

Are you ready to ignite that change?

# The Power of the 360Equip Model: A System for Sustainable Impact

Real change demands more than good intentions—it requires a plan. That’s why 360Equip offers a powerful three-phase approach designed for long-lasting transformation:

- **Paradigm Shifting Foundations:**  
Leaders uncover the "WHY" behind men’s ministry, transforming the way they see their role in changing lives and communities.
- **Strategic Building for Growth:**  
Practical tools and frameworks equip leaders with a plan to create ministries that focus on meaningful change.
- **Customized Coaching for Results:**  
Tailored support ensures every leader has the guidance they need to build impactful ministries.

This isn’t about a quick fix; it’s about creating a culture where every man moves from casual attendee to active reproducer of Christ-centered change. When men are equipped to lead, entire communities are changed.

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## Answering the Call: Change Starts With You

Change doesn’t happen by accident—it happens because leaders step up and take action. Yet many leaders face obstacles:

- “I don’t see the problem”
- “I’m not sure where to begin.”
- “I don’t know if it will make a difference.”

360Equip addresses these challenges head-on, providing clear, actionable steps to create lasting change. Through relational, intentional, and transformative ministry, leaders can:

- Identify and engage the **four types of men** in their churches: Casual, Average, Leader, and Reproducer.
- Build bridges to help men take their next steps in faith.

- Develop a scorecard to align strategies with measurable, impactful change.

This is your moment to rise as a leader and create the change you've always envisioned. **When you engage men, you change their lives—and the world around them.**

Are you ready to take the next step? Let's change the future together.

## **Important links:**

360Equip Web page: <https://men.ag.org/360Equip>

360Equip informational video: <https://vimeo.com/780838031>



## 2025 360Go Trips

### **February 20 – March 1 – Battambang, Cambodia**

Assist missionary Kelly Robinette with evangelism outreaches in Buddhist communities, discipleship teachings at the Bible School, and kids/youth ministry in and around the city of Battambang. Nine men attending. Registration closed.

### **September 29 – October 5 – Slovenia**

Assist missionary Dan Blair in executing two men's retreats – one for male AGWM personnel in the Southeastern Europe area, and another for Slovene men. Assignment includes cooking, cleaning, serving men, prayer ministry, sports/games, sharing testimonies. Estimated cost is still being determined. Team size estimate of 12. Registration opening soon!

### **November 9 - 16 – Cuzco, Peru**

Assist missionary Ben Harper in hosting and executing a men's ministry conference for Peruvian and Quechua pastors and men's leaders. Five Spanish-speaking speakers are already lined up and will speak to pastors and men about the value of helping men in their families and their responsibilities and roles in the church. Extra 5-8 men are needed to help cook meals, clean, serve guests, pray and minister in evening services, and any other tasks assigned by missionary. Estimated budget per traveler and registration links are almost ready!

## **POTENTIAL** – Men’s Conference in El Salvador (TBD)

Missionary Don Triplett is dreaming about starting a national men’s ministry in El Salvador. Possible launch strategies would be a national men’s conference executed as a traveling event across the country over a week; or a 3-night event held in one location. We are waiting got more direction. This trip will either happen in 2025 or 2026. We would need 15-30 men from the U.S. to execute it.

## **Important Links**

360Go Web page: <https://men.ag.org/360Go>

360Go informational video: <https://vimeo.com/780844916>

360Go El Salvador recap video: <https://vimeo.com/780844916>